



**B.E/B.TECH DEGREE EXAMINATIONS: NOV/DEC 2024**

(Regulation 2024)

First Semester

**FASHION TECHNOLOGY**

24FTI101: Fashion Elements

**COURSE OUTCOMES**

- CO1:** Apply the elements of fashion design to discern visually appealing fashion sketches that use principles of design.
- CO2:** Analyze various color schemes and textures to evaluate their impact on fashion designs and their effectiveness.
- CO3:** Evaluate different lines and shapes in fashion to recommend appropriate design techniques for various silhouettes.
- CO4:** Resolve innovative motifs and patterns that integrate diverse printing techniques for a cohesive fashion collection.
- CO5:** Apprise a fashion collection considering seasonal factors, lifestyle trends, and value orientations to appeal to target markets.

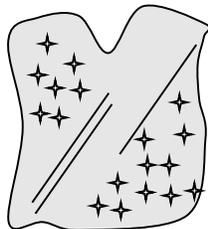
**Time: Three Hours**

**Maximum Marks: 100**

**PART A (4 \* 20 = 80 Marks)**

**Answer all the Questions**

- 1. a) State the principles of visual perception in fashion. 2 CO1 [K<sub>2</sub>]
- b) Highlight the concept of “Gestalt Principles” in design. 2 CO1 [K<sub>3</sub>]
- c) **Scenario:** Analyze the fashion illustration incorporating line, color, and texture. 6 CO1 [K<sub>3</sub>]  
Suggest modifications to enhance balance and harmony.



d)	<b>Scenario:</b> Discuss how you would redesign a women's shirt garment using the principle of proportion to appeal to a younger demographic.	6	CO1	[K <sub>4</sub> ]
e)	A client requests a shirt garment design based on continuity and focal points. Develop a design concept addressing their needs. Also, state how proportional sleeve variation can enhance the garment appeal.	4	CO1	[K <sub>4</sub> ]
2.	a) Differentiate between warm and cool colors with examples from fashion.	4	CO2	[K <sub>3</sub> ]
	b) Explain the role of pastel colors in summer collections.	4	CO2	[K <sub>3</sub> ]
	c) Analyse the importance of texture in creating tactile appeal in garments.	4	CO2	[K <sub>4</sub> ]
	d) Discuss how color blocking can be used innovatively in menswear collections.	4	CO2	[K <sub>4</sub> ]
	e) Evaluate the impact of impasto techniques in creating layered effects on fabric.	4	CO2	[K <sub>4</sub> ]
3.	a) Describe the role of vertical lines in the garment creating illusion of person looking thin or lean.	4	CO3	[K <sub>3</sub> ]
	b) Explain how negative shapes are used in contemporary fashion silhouettes. Example Cold- shouldered dress.	4	CO3	[K <sub>3</sub> ]
	c) Analyse the architectural shapes' influence on oversized T-shirt designs.	4	CO3	[K <sub>4</sub> ]
	d) Evaluate the effectiveness of circular skirts in achieving free-flowing effects in designs.	4	CO3	[K <sub>5</sub> ]
	e) Discuss the role of cowl necklines in casual wear tops.	4	CO3	[K <sub>5</sub> ]
4	a) State the significance of motifs in traditional Indian garments.	2	CO4	[K <sub>3</sub> ]
	b) List the two common types of screen prints.	2	CO4	[K <sub>3</sub> ]
	c) Discuss the features of geometric patterns and organic patterns in digital textile printing.	12	CO4	[K <sub>5</sub> ]
	d) Evaluate the use of camouflage prints in outdoor apparel collections.	4	CO4	[K <sub>4</sub> ]

**PART B (20 x 1 = 20 Marks)**  
**Answer any ONE Question**

5. a) Define “Seasonal factors” in fashion and provide two examples. 2 CO5 [K<sub>3</sub>]  
 b) What is “Clanning” in lifestyle trends, and how does it influence collection design? 2 CO5 [K<sub>3</sub>]  
 c) Analyse the environmental concerns impacting value-oriented fashion collections. 6 CO5 [K<sub>4</sub>]  
 d) Discuss the influence of ergonomics in designing wearable fashion accessories. 6 CO5 [K<sub>5</sub>]  
 e) Evaluate the role of fantasy adventures in inspiring fashion collections. 4 CO5 [K<sub>5</sub>]

OR

6. a) What are the key lifestyle trends shaping modern fashion collections? 2 CO5 [K<sub>3</sub>]  
 b) Define “Value orientation” in fashion and discuss its implications for high-end collections. 2 CO5 [K<sub>3</sub>]  
 c) Analyze the role of aesthetics and economics in creating sustainable fashion lines. 12 CO5 [K<sub>4</sub>]  
 d) Assess the impact of social concepts and values on fashion collections. 4 CO5 [K<sub>5</sub>]

CO distribution summary:

	CO1	CO2	CO3	CO4	CO5
Marks (%)	20	20	20	20	20

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